HONDA AIRCRAFT COMPANY EXPANDS HONDAJET SALES TO INDIA

Arrow Aircraft Sales and Charters Pvt, Ltd. Appointed as HondaJet India

HYDERABAD, India — March 8th, 2018 — Honda Aircraft Company announced today that it has expanded sales of the HondaJet to India with the appointment of Arrow Aircraft Sales and Charters Pvt., Ltd. as an authorized sales representative based in New Delhi, India. Honda Aircraft made the announcement at Begumpet Airport during Wings India, where the HondaJet is making its first-ever appearance.

"We are confident that the addition of Arrow Aircraft as an authorized sales representative will allow for the HondaJet to be successful in the fast-growing business aviation market of India. We are looking forward to their strong sales and promotion of the most advanced light jet in the market." said Honda Aircraft President and CEO Michimasa Fujino.

Arrow Aircraft Managing Director of Sales and Charters Rohit Kapur added, "We are excited to be appointed as HondaJet India. The business aviation market continues to grow in our area and the HondaJet's performance and features are a true game changer. We are looking forward to providing our customers with a dedicated sales team for the fastest, most comfortable and efficient business jet in its category."

Honda Aircraft has established a worldwide dealer and authorized sales network to provide unsurpassed service and support for HondaJet customers. The HondaJet authorized network spans territories in North America, Latin America, Europe and Asia. The HondaJet is an advanced light jet which incorporates many technological innovations in aeronautical design and it was the most delivered jet in its category in 2017.

For more information, visit hondajet.com

About HondaJet

The HondaJet is the fastest, highest-flying, quietest, and most fuel-efficient jet in its category. The HondaJet incorporates many technological innovations in aviation design, including the unique Over-The-Wing Engine Mount (OTWEM) configuration that dramatically improves performance and fuel efficiency by reducing aerodynamic drag. The OTWEM design also reduces cabin noise, minimizes ground-detected noise, and allows for the roomiest cabin and largest baggage capacity in its class and a fully serviceable private aft lavatory. The HondaJet is equipped with the most sophisticated glass flight deck available in any light business jet, a Honda-customized Garmin® G3000. The HondaJet is Honda's first commercial aircraft and lives up to the company's reputation for superior performance, efficiency, quality and value.

About Honda Aircraft Company

Honda Aircraft Company is a wholly owned subsidiary of American Honda Motor Co., Inc. Founded in 2006, Honda Aircraft's world headquarters is located in North Carolina, the birthplace of aviation. The challenging spirit upon which Mr. Soichiro Honda founded Honda Motor Co., Ltd. is alive today as Honda Aircraft fulfills one of Honda's longstanding dreams to advance human mobility skyward.